Ground rules for Magcloud project and more…

1. Go to magcloud.com and find 3 magazines that have designs that you like and **that could possibly serve as models for the layout of your magazine.** Copy the URLs of the 3 magazines and paste them into an email message, Write a one paragraph description **of each magazine** telling me what you like about the design and what you see yourself using from it. Send it to me at gwendt@siu.edu.
2. Decide on the overall theme of your magazine: Will it be all of your artwork, a specific part of it, some combination, or do you need to create a magazine of something else because you don't have enough of your own work yet? LET ME KNOW TODAY, IF THIS IS THE CASE.
3. Go through all the images you would like to use in your magazine. Make sure they meet the resolution specifications that Magcloud indicates on its website.
4. Write a one-sentence caption for each image.
5. Think about longer descriptions of yourself and your work and how you will integrate that text into the magazine. You will need substantial chunks of text. This is a magazine, after all.
6. Your magazine needs to be at least 8 pages including front and back cover. You can increase length in multiples of four, so magazine could be 12, 16, 20 pages and so on...
7. You need to have a recognizable style throughout the magazine, with consistency in font selection, size, spacing of text and images, number of columns etc.
8. You also need some variety in the style, which will be discussed.

Timeline for submitting work: There are 6 class meetings left in the semester

Monday 11/21 – Work-day - You should have all of your images together with proper resolution and an a basic layout for your magazine.

Wednesday 11/23 - No class - Thanksgiving break

Monday 11/28 - ***Intro to web art - half of class***, Magazine work-day for remainder.

Wednesday 11/30 - Magazine work-day - all major elements of magazine should be in place -begin fine-tuning.

Monday 12/5 - Finalize Magazine, export .pdf and order Proof from Magcloud

Wednesday 12/7 Web art continued, and work day for revisions of previous assignments.

Monday 12/12 - 7:50AM - 9:50AM Final exam period here in the lab. Bring your magazines in to share and review. This is our final critique. There is no test but you must be here for this.